

**BIP 2022
RIGA**

**BUILDING
BRIDGES WITH
THE ART OF
COMMUNICATION**



**JUNE 20
& 21-
2022
ONLINE**

**JUNE 27
TO 1 JULY
2022
IN CLASS**

**INTERNATIONAL COLLEGE OF
COSMETOLOGY**

Graudu Street 68 C,
3rd Floor, Room C 311,
Riga 1058, Latvia.



**INTERNATIONAL COLLEGE
OF COSMETOLOGY**

FOR MORE INFORMATION, CONTACT MUDASSIR@SKK.LV (+371)
26371973

Program Details

20 & 21st June Online & 27 June to 1st July 2022 In Class

The aim of this BIP program is to equip the staff & students with the skills necessary for communication in the 21st century. How to Effectively communicate with diverse backgrounds and generations are the key aspects of this program.

Program Highlights

- Essentials of Communications
- The Art of Communication With Generation ZEE
- Art of Content creation (Social media communication)
- International & Cross-Cultural Communication

Structure of the program

- 20th & 21st June 2022 online training & group work
- 27th June to 30th June 2022 lecture + workshop
- Lecture timing 10 am to 16:00 Pm includes paid lunch break
- 1st July 2022 11:00 am to 12:30 pm Exam
- 1st July 13:30 pm onwards short Riga city excursion tour

Program Composition

- Language of instruction: English
- Program total ECTS 3
- Paid accomodation for the students' in the students dormitory

Participation of International Staff members is Encouraged