

**BIP 2022
RIGA**

**BUILDING
BRIDGES WITH
THE ART OF
COMMUNICATION**



**JUNE 20
& 21-
2022
ONLINE**

**JUNE 27
TO 1 JULY
2022
IN CLASS**

**INTERNATIONAL COLLEGE OF
COSMETOLOGY**

Graudu Street 68 C,
3rd Floor, Room C 311,
Riga 1058, Latvia.



**INTERNATIONAL COLLEGE
OF COSMETOLOGY**

FOR MORE INFORMATION, CONTACT MUDASSIR@SKK.LV (+371)
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Program Details

20 & 21st June Online & 27 June to 1st July 2022 In Class

The aim of this BIP program is to equip the students with the skills necessary for communication in the 21st century. How to Effectively communicate with diverse backgrounds and generations are the key aspects of this program.

Program Highlights

- Essentials of Communications
- The Art of Communication With Generation ZEE
- Art of Content creation (Social media communication)
- International & Cross-Cultural Communication

Structure of the program

- 20th & 21st June 2022 online training & group work
- 27th June to 30th June 2022 lecture + workshop
- Lecture timing 10 am to 16:00 Pm includes paid lunch break
- 1st July 2022 11:00 am to 12:30 pm Exam
- 1st July 13:30 pm onwards short Riga city excursion tour

Program Composition

- Language of instruction: English
- Program total ECTS 3
- Paid accomodation for the students' in the students dormitory

Participation of International Staff members is Encouraged